

WHO IS A LEHMAN'S CUSTOMER?



FOR A SIMPLER LIFE



PREPPER

The prepper is getting prepared for a day (or year) without traditional forms of power, such as electricity. They are interested in having a supply of what they need on hand, for when disaster strikes.

OFF-THE-GRID

Those who choose to live without traditional forms of power can purchase everything they need for heat, food, light and water – one stop shopping.

FRUGAL LIVING

Saving money is high on the priority list for the frugal shopper. They stretch every dollar from the grocery store, to the gas station, by growing and preserving their own food, riding their bicycle to work, and making and baking gifts for loved ones.

HOMESTEADERS

Living off the land is paramount to these folks. Farming, harvesting, raising livestock – they would be at home in 1812, 1912 or 2012.

CHRONICALLY NOSTALGIC

No matter what their age, they love items from days gone by. Wooden toys, old-time candy, glass-bottled soft drinks, board games and scented candles top their list.

ECO-FRIENDLY

By reducing their dependence on fossil fuels and traditional forms of power, these customers use recycled or human/wind/ water/ solar powered products.

GARDENERS

From plant, to plate, to pantry, gardeners enjoy growing what they feed their families. Heirloom seeds, hand tools and harvesting equipment fits their style in the growing season, and cooking and food preservation products work after the crops are harvested.



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IMPORTANT INFORMATION



FOR A SIMPLER LIFE

VOTED

BEST DESTINATION

IN OHIO'S AMISH COUNTRY

Find us on the square in Kidron, Ohio

In the heart of Amish Country.

HOURS

January through May:

Monday - Thursday • 9:00a.m. - 5:00p.m.
Friday and Saturday • 9:00a.m. - 6:00p.m.
Closed Sunday

June through December:

Monday - Saturday • 8:00a.m. - 6:00p.m.
Closed Sunday

We are only closed every Sunday,
Thanksgiving Day and Christmas Day.



WHERE WE ARE

Our retail store is located in Kidron, Ohio,
about an hour south of Cleveland. Our mailing
address is:

4779 Kidron Road
Dalton, OH 44636.

Our physical address is:
4779 Kidron Road, Kidron, OH

Our offices and warehouse are located just
across the west parking lot of the store on the
square in Kidron, OH.

You can also visit:
www.Lehmans.com/visit and click on the
driving directions link to find Kidron.



WHO TO CALL

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LET'S BE SOCIAL

Follow @lehmanshardware on social
media to find simpler living inspiration,
behind the scenes content and all the fun
we have here in Kidron!



Visit LEHMANS.COM/EVENTS for a calendar
of our family fun events and workshops.

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Lehman's has been featured in many national and international media venues. When we asked reporters from high profile media outlets such as The London Telegraph and Wall Street Journal how they found out about Lehman's, they said:

"We have searched the world over and there is no one else doing what you do, on the scale that you do it."

With at least one national media mention each month, Lehman's has been featured in such diverse magazines as Dwell, Real Simple and Newsweek. Television coverage includes HG-TV, NBC Nightly News with Tom Brokaw, Travel Channel, History Channel and Discovery Channel. On-line profiles, almost too numerous to count, include Business Week and About.com as well as Der Spiegel (Germany).



On the Square in Kidron, OH

In the heart of Amish Country • Open every day except Sunday

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WE STAND FOR A SIMPLER LIFE



FOR A SIMPLER LIFE



SUSTAINABLE

Use sustainable, human-powered, quality tools that can be simply repaired and that you can pass down to the next generation.

UNDERSTANDABLE

Give your family a sense of security with honest and understandable simplicity. Knowing the truth gives you control over your life.

SATISFYING

Choose the path that offers the greatest feeling of satisfaction. Live a lively, active, engaged life that fulfills your most basic needs.

COMFORTING

Create the simpler life by surrounding yourself with people you can trust... family, companions and community.

PREPAREDNESS

Be ready for anything and enjoy the calm that comes from knowing you are in charge.

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IF YOU HAVEN'T BEEN TO LEHMAN'S LATELY, YOU SIMPLY HAVEN'T BEEN!

CHECK OUT OVER 14,000 NEW PRODUCTS. PLUS...

NEW Tiny House on a Tiny Homestead!.
Get an idea of what it'd be like to live
off-grid on a very small scale.



NEW Apparel room featuring
Lehman's t-shirts and
many other brands.



NEW Year round
Christmas bay.
Commemorate your
visit to Lehman's
with a Christmas
ornament or gifts
for family and
friends.

NEW Camping Bay. We love camping and our
customers do too. That's why we've expanded
our selection of products that will help make
your camping experience one to remember.



NEW Pet corner. Pets are part of the family
so they deserve high-quality products too.
Check out the new pet bay to find treats and
toys for your
furry friends.



*Share your visit with
us on social media! Use
#OnlyAtLehmans or tag
us @lehmanshardware*



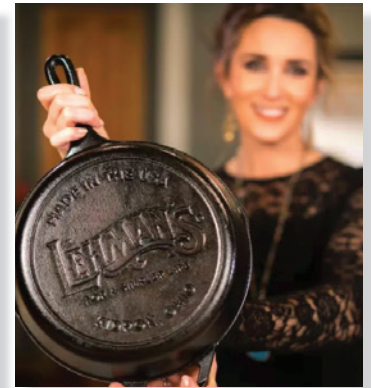
WE STAND FOR A SIMPLER LIFE

Why live a simpler life? You'll feel the satisfaction and fulfillment it brings as you slow down and savor life's simple pleasures. Simpler products with honest ingredients are easier to understand. Quality tools bring pleasure to your creative work. Simpler values are sustainable so you are prepared for challenges. And, it's all upheld by strong relationships with companions, community and kin. You and Lehman's are both passionate about homesteading, sustainability and self-reliance.



WE WANT TO WORK TOGETHER!

Working with Lehman's will give you increased visibility to our international base of customers. You will have access to brand new products in the homesteading space, as well an opportunity to partner with us on new product creation. With an illustrious six-decade history, working with Lehman's will solidify you as the expert in our landscape. There will be unique opportunities to expand your brand, as well as earn additional income.



Below is a list of ways we could potentially work together:

- Write for Lehman's Blog
- Be a new product reviewer for Lehman's
- Join our affiliate program
- Interview us on your PodCast
- Use our products in your workshops
- Visit our store, then blog about it
- Visit our store in northeast Ohio for a video
- Facebook live video of you using our products
- Suggest new products that we should carry
- Interview our top customers
- Let us follow you along on your journey
- Join our Affiliate program (Lehmans.com/Affiliates)

I look forward to working with you.

Glenda Lehman Ervin

Director of Marketing

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Kidron, OH 44636

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LET'S BE
SOCIAL



What do Jacob Miller, an Amish man that farms 30 acres in northeast Ohio, and Brad Pitt, the Oscar-nominated, high profile movie star, have in common? They both shop at Lehman's, the country's most famous old-time hardware store.

Where else could Jacob find the butter churns, cream separator and glass milk bottles he needs for his cows? And where could Brad (or more accurately, his production staff for The Assassination of Jesse James by The Coward Robert Ford, an epic Western) find copper kettles, cast iron cookware and a coal shovel?

Providing merchandise to movie production companies looking for historically accurate period pieces is a growing segment for Lehman's. Founded by Jay Lehman in 1955 to serve the local Amish in northeast Ohio, Lehman's stock a huge selection of non-electric appliances, wood stoves, hand tools, old-fashioned kitchenware, toys and much more in its winding retail store, huge catalog and award-winning e-commerce web site (Lehmans.com).

At Lehman's, everything old is new again.

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WHY WE ARE HERE

We exist to provide solutions for a simpler life. Why live the simpler life? You'll feel the satisfaction and fulfillment it brings as you slow down and savor life's simple pleasures. Simpler products with honest ingredients are easier to understand. Quality tools bring pleasure to your creative work. Simpler values are sustainable so you are prepared for challenges. And, it's all undergirded by strong relationships with companions, community and kin. Living A simpler life means being devoted to five main principles: sustainability, comfort, understandability, satisfaction and preparedness.



WHAT WE DO

We collect, display and sell everything for a simpler life, from A-Z:

apple peelers
broad axes
cast iron skillets
cider presses
coffee mills
cook stoves
cookie cutters
copper kettles
farm bells
garden tools
garlic presses
gas refrigerators
grain mills
grinders
granny-ware
hand-crank blenders
how-to books
knives
ice cream freezers

juicers
lanterns
noodle makers
oil lamps
potato masher
pickle kegs
puzzles
red wagons
signs
spoons
tea pots
toys
water pumps
weathervanes
wheelbarrows
wood-burning stoves
wooden spoons
zoat soap

...and much more!

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